

CareerExplorationSeries™

Preparing tomorrow's workforce today

St. Martin de Porres Catholic School

2300 West Lehigh Avenue
Philadelphia, PA 19132

FRIDAY, MAY 2, 2014



Program Schedule

SPONSORED BY



Workshops
Teacher Support
One on One Tutoring
(children & adults)



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E. G. Educational Services, L.L.C.



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COMMONWEALTH OF PENNSYLVANIA
OFFICE OF THE GOVERNOR

GREETINGS:

It is my pleasure to welcome everyone gathered here today for the launch of the Career Exploration Series (CES) in Philadelphia, Pennsylvania.

The Career Exploration Series seeks to empower young students to learn about potential career paths and to acquire skills that will prepare them for future professional development. CES seeks to encourage students to realize their full potential by developing their talents and abilities and affording them the opportunity to achieve their aspirations. I commend the Career Exploration Series for its unwavering dedication to our nation's youth. It is my hope that the positive impact this organization will make on the Philadelphia community will inspire others throughout the Commonwealth for years to come.

As Governor, and on behalf of all Pennsylvanians, I am pleased to welcome all those gathered for the Career Exploration Series in Philadelphia, Pennsylvania. Please accept my best wishes for success in the future.



Tom Corbett
TOM CORBETT
Governor
May 2, 2014

PROGRAM SCHEDULE

9:00 a.m. **Welcome and Purpose:** Eugene George, President, E.G. Educational Services, LLC and Career Exploration Series Co-Host

SPECIAL REMARKS

Sister Nancy Fitzgerald, SSJ, Principal, St. Martin de Porres Catholic School
Father Stephen Thorne, Pastor, St. Martin de Porres Catholic School
The Honorable Tom Corbett, Governor, Commonwealth of Pennsylvania

9:15 a.m. **FINANCIAL PLANNING WORKSHOP**
Presenter: Jackie Goodbar-Beamon, Wells Fargo (retired)

9:40 a.m. **BREAKOUT SESSION #1: Switch!**
See assignments received when you checked-in this morning

ROTATION #1: 9:45 a.m. – 10:15 a.m.

ROOMS

Auditorium:

Room 19:

Room 20:

Room 22:

Room 23:

Room 24:

SPEAKERS

Keith Benn, Senior Sales Executive, OxyChem

Stacy Shields, Esq., Partner, Moody Shields Law Group

Johnny Graham, Co-Founder, Graham & Peters

Tony Lawrence, Chef and Entrepreneur

Dr. Courtney Bethel, Mercy Philadelphia Hospital

Officer Shanna Moore, Philadelphia Police Department

ROTATION #2: 10:20 a.m. – 10:45 a.m.

ROOMS

Auditorium:

Room 19:

Room 20:

Room 22:

Room 23:

Room 24:

SPEAKERS

Ollie Johnson, Former Philadelphia 76ers

Stacy Shields, Esq., Partner, Moody Shields Law Group

Johnny Graham, Co-Founder, Graham & Peters

Zina Johnson, Owner, Hair 4 U

Bridget Word Cunningham, Owner, Canvas Skin

Dr. Jay Clifford, Psychologist

Natosha R. Warner, Federal Bureau of Investigation

ROTATION #3: 10:50 a.m. – 11:15 a.m.

ROOMS	SPEAKERS
Auditorium:	Garry Cobb , Former Philadelphia Eagles
Room 19:	Honorable Kathryn Streeter Lewis , Retired Judge
Room 20:	Sergeant Major (Ret.) Anthony Young , Military & SAIC
Room 22:	Zina Johnson , Owner, Hair 4 U Bridget Word Cunningham , Owner, Canvas Skin
Room 23:	Natosha R. Warner , Federal Bureau of Investigation
Room 24:	Keith Benn , Senior Sales Executive, OxyChem

11:15 a.m. MORNING BREAK – Auditorium

11:30 a.m. Activity #2: All About Resumes - Auditorium

Facilitators:

Shirley Grass, Senior Consultant, Learning and Organization Development, Drexel University

Paul Roden, Training Manager, LaSalle University

11:55 a.m. CLOSING PANEL & CAREER ACTION PLANNING – Auditorium

Introduction of Panelists: Kesi Stribling, CEO, KSG Strategic Consulting and CES Founder, Moderator

Shirley Grass, Senior Consultant, Learning and Organizational Development, Drexel University

Tanisha Hopson, Publisher, Optimal Living Magazine

Paul Roden, Training Manager, LaSalle University

Natosha R. Warner, Community Outreach Specialist, Federal Bureau of Investigation

Students' Career Action Plan

12:15 p.m. Performance by Knowledge, Christian Hip-Hop Artist & Actor

12:20 p.m. Program Conclusion & Acknowledgements

12:30 p.m. Networking Lunch

ACKNOWLEDGMENTS

We thank St. Martin de Porres, and Sister Nancy Fitzgerald, for supporting the CES mission, as well as teachers extraordinaire Ms. Bauer, Mr. Dembik, Mr. Neef, and Ms. Polin, and Mr. Price. Thanks to the CES team for all of your hard work and making this event a success! We salute our photographer, Jenise Nash, of Three Angels Photography, for donating professional photography services. A special thanks to our Community Partners, Continental Societies, Inc. – Metropolitan and Philadelphia Chapters.

Your Career Action Plan

ACTION ITEM #1: Create Your Resume

Use the tips you learned during Breakout Session #2 to create your own resume.

List 3 tasks you have worked on, or a leadership role in your school or community, for your resume:

1. _____
2. _____
3. _____

ACTION ITEM #2: Research Careers You Are Interested in Pursuing

- Check out www.ksgsc.com/cesprogram for online resources and tips
- Visit the Bureau of Labor Statistics for youth career information, including fun online games and puzzles: <http://www.bls.gov/k12/students.htm>
- PA Career Zone to view video snapshots on hundreds of careers, salary information, and more: <http://www.pacareerzone.org>

List an additional task to help you research careers of interest to you: _____

ACTION ITEM #3: Develop Your Professional Image

How can you improve your professional image?

- What type of attire is right for an interview, internship, volunteer activity, or summer job? _____
- What is the image you want to convey to interviewers? _____
- Ask a family member, teacher, or mentor to help you pick out a professional outfit (check out our professional youth attire on www.pinterest.com/ksgsc)

ACTION ITEM #4: Conduct a Mock Interview

Mock interviews are practice interviews so that you can assess how well you did, as well as identify areas of improvement.

1. Identify a teacher, mentor, or someone working in career development or human resources to conduct a mock interview with you. _____

ACTION ITEM #5: Recruit a Mentor

Mentors are people who can give you solid, trusted advice on careers, volunteerism, life's choices, and problem-solving. Mentors can also work in professions you are interested in pursuing after graduation.

List three (3) potential mentors and follow up with them:

1. _____
2. _____
3. _____

STUDENT PLEDGE

I commit to creating career opportunities for myself by doing the research, preparation, and follow-up so that I can pursue my goals and strive for professional fulfillment.

Student and parent career resources, and speakers' bios, may be found on www.ksgsc.com/cesprogram and on www.facebook.com/CareerConnectUSA.